CEO CLUBS
International

SPRING
# FORUM

MAY 20
2025

# Transformational Journeys:
## The Good, the Bad and the Ugly

CO-CREATING THE
NEW ERA
WITH TRUST & INSPIRATION

ASTERIA DOMUS
15.00-20.00hrs



# PREVIEW

*Transformation is a process, and as life happens, there are tons of ups and downs. It's a journey of discovery – there are moments on mountaintops and moments in deep valleys of despair.*
*Rick Warren*

**We welcome you to our Spring 2025 Forum: Transformational Journeys: The Good, the Bad, and the Ugly**. we are thrilled to have you join us for this exciting event, where we will delve into the multifaceted world of transformation.

In today's fast-paced and ever-changing business environment, transformation is not just a buzzword but a critical process that shapes the future of organizations. This forum is designed to explore the various dimensions of transformational journeys, celebrating successes, learning from challenges and embracing setbacks that pave the way for growth and innovation.

## The Good

We will hear success stories and best practices that have redefined industries and inspired change. These narratives will showcase the power of innovative strategies and the impact of visionary leadership.

## The Bad

Transformation is rarely a smooth path. We will delve into the challenges and lessons learned from difficult experiences. These discussions will highlight the resilience and adaptability required to navigate the complexities of change.

## The Ugly

Failures are an inevitable part of any transformational journey. We will explore how setbacks can be powerful catalysts for growth and recovery, emphasizing the importance of perseverance and learning from mistakes.



Our theme, **"Transformational Journeys: The Good, the Bad, and the Ugly,"** reflects the reality that transformation is a complex and dynamic process. It involves moments of triumph and innovation, as well as periods of difficulty and failure. By examining these different aspects, we aim to provide a holistic understanding of what it takes to navigate and thrive in the face of constant change.

Throughout this forum, you will hear from esteemed speakers who are leaders in their fields. **They will share their insights, experiences, and strategies for driving successful transformations.** From practical steps to embedding organizational change to balancing AI advancements with our shared humanity, these sessions are designed to inspire, educate, and empower you.

Our esteemed speakers will guide us through these themes:

- IGNITING CHANGE: Unlocking the Power of Transformational Leadership
- ACCELERATING YOUR STRATEGY WITH CULTURE: Practical Steps to Embedding Organizational Change
- CATALYZING CHANGE: Embracing AI as a Catalyst for Growth and Innovation
- DIGITAL HUMANISM AND AI: Navigating the Ethics of Transformation
- EXPLORING THE INTERSECTION OF AI AND THEOLOGY

This forum is not just about **sharing knowledge**; it is about **inspiring action!**
We trust that the shared **stories and insights** will empower you to embark on your own transformational journeys with **confidence and courage.**



# Transformational Journeys

## The Good, the Bad and the Ugly

# AGENDA

**15.00 - 15.30** REGISTRATION

**15.30 - 16.00** CEO CLUBS NEWS

**16.00 - 16.30** IGNITING CHANGE: Unlocking the Power of Transformational Leadership

***Sevasti Wong*** | *Global Transformational Change Lead,* ***Accenture***

*What does it really take to drive transformational change as a leader today and how ready are you to lead through continuous change cycles in the age of AI?*

This session explores how Accenture's approach to redesigning work and reshaping the workforce can activate business results. Leaders are encouraged to develop new "muscles and mindsets" to confidently embrace the era of AI and navigate continuous change. The presentation highlights the importance of increasing organizational agility to reshape work and the workforce effectively.

Participants will learn how leveraging AI and GenAI can enhance skilling, performance management, and leadership development. The session also emphasizes the significance of navigating continuous cycles of change, understanding change sentiment, and utilizing the power of influencers to support activation and adoption.

**16.30 - 17.00** ACCELERATING YOUR STRATEGY WITH CULTURE:
Practical Steps to Embedding Organizational Change

***Philios Andreou*** | *Ph.D. – Deputy CEO,* ***BTS Group***

*Companies that treat culture as an accelerator of their strategy are able to reach their goals faster due to better alignment, higher productivity, and higher engagement. But how can you make culture work for your organization?*

Together we will explore how to diagnose the current state of your organization's culture and look at the future state to drive your strategy forward. We will focus on three key ingredients: equipping people to author culture and change, tackling systems and processes together with mindsets, and making culture shifts doable and practical. This is an opportunity to share insights, learn from others, and discover the practical steps to embed a culture that truly accelerates your strategy. Let's transform culture into a powerful driver of success!

**17.00 - 17.30** Q&A SESSION

MODERATOR: ***Georgia Kartsanis*** | *Founder & President,* ***CEO Clubs Greece***

**17.30 - 18.00** COFFEE BREAK

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Your Directors Club
Complimentary invited

# Transformational Journeys

## The Good, the Bad and the Ugly

# AGENDA

**18.00 - 18.30** CATALYZING CHANGE: Embracing AI as a Catalyst for Growth and Innovation

***Alexandros Paterakis*** | *Deputy CEO,* ***PPC Group***

*Fostering a culture that values both operational excellence and innovation positions us for long-term success. We become more resilient, competitive, and better equipped to navigate future challenges. Let us commit to pursuing excellence while embracing innovation to drive our organization forward.*

Operational excellence is the foundation of our success. It involves continuously improving processes, systems, and practices to achieve superior performance.
However, operational excellence alone is not enough. Innovation is equally crucial in today's rapidly changing world. Innovation drives growth and keeps us ahead of the competition.

Combining operational excellence with innovation creates a powerful synergy. Operational excellence provides stability and reliability to execute innovative ideas effectively. It ensures our solutions are practical and scalable. Innovation injects fresh energy and new perspectives into our operations, driving constant improvement and *adaptation*.

**18.30 - 19.00** DIGITAL HUMANISM AND AI: Navigating the Ethics of Transformation

***Theofanis Tasis*** | *Philosopher*

*Digital humanism advocates for a human-centered approach to technology, emphasizing the importance of ethical considerations and the social impact of AI. By fostering interdisciplinary collaboration and prioritizing education, we can navigate the digital age with a focus on both innovation and humanity.*

Our aim is to highlight the dynamic relationship between artificial intelligence and human values, focusing on the challenges and opportunities that arise during the process of technological transformation and examine how we can maintain human autonomy and moral judgment in a world where AI is becoming increasingly present in our lives. Theofanis Tasis will utilize specific examples in order to highlight both the positive aspects of innovation as well as the lurking dangers in an attempt to contribute to the dialogue for balanced and sustainable technological development.

# Transformational Journeys

## The Good, the Bad and the Ugly

# AGENDA

**19.00 - 19.30** EXPLORING THE INTERSECTION OF AI AND THEOLOGY

***Yannis Mastrogeorgiou*** | *Special Secretary for Strategic Foresight,*
***PRESIDENCY OF THE GOVERNMENT OF THE HELLENIC REPUBLIC***

*The intersection of AI and theology is a dynamic and thought-provoking field. It challenges us to reflect on our beliefs, ethics, and the nature of the divine. As we navigate this journey, let us strive to ensure that AI serves humanity in ways that uphold our deepest values and aspirations.*

In this session we'll embark on a fascinating journey exploring the intersection of Artificial Intelligence (AI) and Theology. As we delve into this topic, we will uncover how AI challenges, complements, and transforms our understanding of faith, ethics, and the divine.

One of the most profound aspects of AI is the ethical challenges it presents. How do we ensure AI aligns with our moral values? Can AI possess a sense of right and wrong? These questions invite us to revisit theological principles and consider how they can guide the development and use of AI. Theology teaches us about the inherent dignity of every human being. As AI becomes more sophisticated, we must ensure it respects and upholds this dignity. This involves addressing issues like privacy, autonomy, and the potential for AI to dehumanize individuals.

As we look to the future, the relationship between AI and theology will continue to evolve. It is crucial for theologians, ethicists, and technologists to collaborate, ensuring that AI development is guided by principles that honor our spiritual and moral values.

**19.30 - 20.00** Q&A SESSION

MODERATOR: ***Alex Athanassoulas*** | *President & CEO,* ***STIRIXIS GROUP*** | *VP,* ***CEO Clubs Greece***

**20.00** COCKTAIL RECEPTION

# Transformational Journeys

## The Good, the Bad and the Ugly

# SPEAKERS



### Sevasti Wong | Global Transformational Change Lead, Accenture

Sevasti is one of Accenture's most senior transformational change leaders. Having served clients for over 25 years, she has recently taken on her most challenging client assignment – leading change on Accenture's own reinvention journey. To do so, Sevasti has launched Accenture's Transformational Change Hub, responsible for architecting and overseeing the change required to activate Accenture's strategy for circa 800K people in over 50 countries.

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### Philios Andreou | Ph.D. – Deputy CEO, BTS Group

Philios Andreou is the Deputy CEO and President of Other Markets for BTS Group, a leading consulting firm focusing on transformation and strategy execution through people, headquartered in Stockholm, Sweden. For 40 years, BTS has helped clients accelerate strategic alignment and build the capabilities to thrive. Philios oversees one of the geographical regions of the company, managing 18 offices across Europe, Asia, Africa, and the Middle East.

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### Alexandros Paterakis | Deputy CEO, PPC Group

Alexandros Paterakis is the Deputy CEO of the Public Power Corporation (PPC) Group, where he is responsible for the company's digital transformation and e-mobility development. He also serves as an Executive Member of PPC's Board of Directors.
Mr. Paterakis has a strong background in information technology and digital strategy, having held various executive positions in multinational companies.

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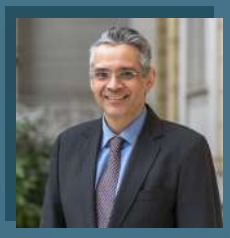
# SPEAKERS



**Theofanis Tasis |** Philosopher

Theofanis Tasis currently teaches Contemporary Practical Philosophy at the Alpen-Adria Universität, and also holds a visiting professorship at the University of St. Gallen. He specializes in various areas, including Political and Moral Philosophy, New Media Philosophy, and Transhumanism. Among his notable achievements, Tasis has authored several influential books. His monograph, «Castoriadis: A Philosophy of Autonomy», published by Eurasia Publications in Greece, has received widespread acclaim. It received the prestigious Kaftantzogleio Prize from the University of Athens and is now in its third edition.

READ MORE



**Yannis Mastrogeorgiou |**
Special Secretary for Strategic Foresight,
**PRESIDENCY OF THE GOVERNMENT OF THE HELLENIC REPUBLIC**

Yannis Mastrogeorgiou is the Special Secretary for Strategic Foresight at the Presidency of the Government of the Hellenic Republic. Yannis has worked for years at the crossroads of politics, innovative policy research and communications.

He served as Secretary General for Media and Communications at the Presidency of the Government, as Director of the Scientific Council with The Constantinos Caramanlis Institute for Democracy and as Executive Director with DIKTIO - Network for Reform in Greece and Europe, a leading Athens-based think tank, where he spearheaded informed Greek discourse on AI and its socioeconomic impact.

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*Moderators:
**Georgia Kartsanis |** Founder & President , **CEO Clubs Greece**
**Alex Athanassoulas |** President & CEO, **STIRIXIS GROUP** | VP, **CEO Clubs Greece**

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