

Teta Dadakarides

CEO, DADAKARIDES SALT

"So as to find who you really are, you must forget who they told you are"

Teta Dadakarides is CEO of the four generations family-owned business "Dadakarides Salt' S.A.", which is based in Lagadas, near Thessaloniki, in Northern Greece.

In the early steps of her enrolment in the company she was active mainly in the export markets. Very soon salt became her passion and traveling gave her the opportunity to exploit the industry worldwide.

In 1992 she has been invited by Salines du Midi et des Salines de L'Estto, near Paris, to work with them for 2 years gaining precious know-how and developing further her managerial skills.

After completing her MBA, she rejoined the family business. In 2014, she becomes Managing Director, steering -at the beginning together with her father- the wheel of the company. A few years later she becomes CEO and the head of "Dadakarides Salt S.A.". Her personal challenge was to transform the family business to a modern, advanced enterprise, with the aim of enhancing its competitiveness.

In 2021, during the 6th DYO FORUM she has been honored with the acknowledgement of being among the most important Greek Business Women.

FORUM
2025

THE STORY
BEHIND THE QUOTE

When words become beacons and mirrors

Chapter II